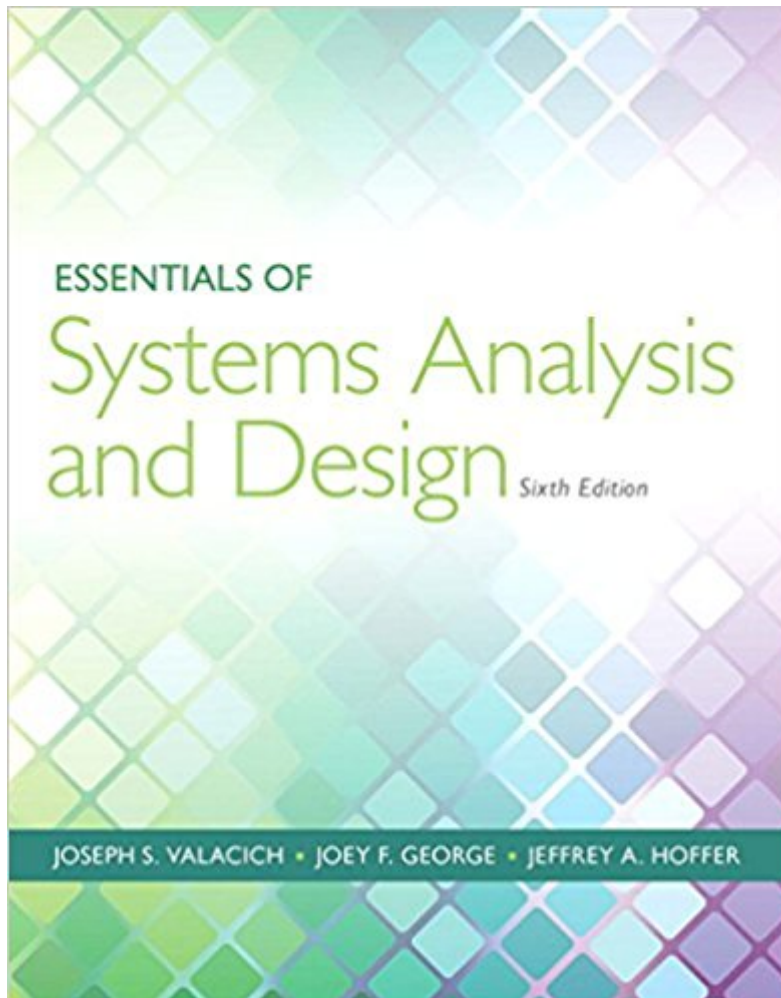




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Essentials Of Systems Analysis And Design (6th Edition)



Synopsis

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Book Information

Paperback: 456 pages

Publisher: Pearson; 6 edition (September 18, 2014)

Language: English

ISBN-10: 0133546233

ISBN-13: 978-0133546231

Product Dimensions: 8.4 x 0.7 x 10.7 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 18 customer reviews

Best Sellers Rank: #37,866 in Books (See Top 100 in Books) #9 inÂ Books > Science & Math > Physics > System Theory #83 inÂ Books > Business & Money > Management & Leadership > Information Management #692 inÂ Books > Business & Money > Processes & Infrastructure

Customer Reviews

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Joey F. George is professor of information systems and the John D. DeVries Endowed Chair in Business at the Iowa State University College of Business. Dr. George earned his bachelor[™]s degree at Stanford University in 1979 and his Ph.D. in management at the University of California at Irvine in 1986. He was previously the Edward G. Schlieder Chair of Information Systems in the E. J. Ourso College of Business Administration at Louisiana State University. He also served at Florida State University as Chair of the Department of Information and Management Sciences from 1995 to 1998. Â Dr. George has published dozens of articles in such journals as Information Systems Research, Communications of the ACM, MIS Quarterly, Journal of MIS, and Communication Research. His research interests focus on the use of information systems in the workplace, including computer-based monitoring, computer-mediated deceptive communication, and group support systems. Â Dr. George is coauthor of the textbooks Modern Systems Analysis and Design, Seventh Edition, published in 2014, and Object-Oriented Systems Analysis and Design, Second Edition, published in 2007, both from Pearson. He has served as an associate editor and senior editor for both MIS Quarterly and Information Systems

Research. He served three years as the editor-in-chief of the Communications of the AIS. Dr. George was the conference cochair for the 2001 ICIS, held in New Orleans, Louisiana; conference chair for the 2012 ICIS held in Orlando, FL; and the doctoral consortium cochair for the 2003 ICIS, held in Seattle, Washington. He is a Fellow of the Association for Information Systems (AIS) and served as President of AIS in 2010â11. Â Jeffrey A. Hoffer is the ShermanâStandard Register Professor of Data Management for the Department of MIS, Operations Management, and Decision Sciences in the School of Business Administration at the University of Dayton. He also taught at Indiana University and Case Western Reserve University. Dr. Hoffer earned his B.A. from Miami University in 1969 and his Ph.D. from Cornell University in 1975. Â Dr. Hoffer has coauthored all editions of three college textbooks: Modern Systems Analysis and Design, with George and Valacich; Managing Information Technology: What Managers Need to Know, with Brown, DeHayes, Martin, and Perkins; and Modern Database Management, with Ramesh and Topi, all published by Pearson Prentice Hall. His research articles have appeared in numerous journals, including the MIS QuarterlyâExecutive, Journal of Database Management, Small Group Research, Communications of the ACM, and Sloan Management Review. He has received research grants from Teradata (Division of NCR), IBM Corporation, and the U.S. Department of the Navy. Â Dr. Hoffer is cofounder of the International Conference on Information Systems and Association for Information Systems and has served as a guest lecturer at the Catholic University of Chile, Santiago, and the Helsinki School of Economics and Business in Mikkeli, Finland. Â Â

This book is the most boring text I've read in my years to taking courses. Granted, it is a text book, so I'm not expecting epic adventure. But still, it should grab the readers' attention. After reading this book I feel like I've absorbed absolutely nothing. But, if it's required for your course, what choice do you really have right? Just be warned, you will most likely need to find alternate sources of information to actually absorb. This book is awful.

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